



Social Media Policy

As we all know, social media use is common. This policy is intended to provide students and families with guidelines for the use of social media regarding A Step Above School of Dance (ASA). When using ALL forms of Social Media (including but not limited to Facebook, Instagram, Snapchat, Twitter, TikTok, etc.) all students, parents/guardians, staff members, and instructors must adhere to this Social Media Policy.

- Please use common sense and discretion when posting on these sites. Never post anything that could compromise the image or reputation of ASA and its instructors, staff, students and families.
- Please remember that your anonymity on social media is never guaranteed and to exercise particular caution when posts, images, or videos identify other students. The office staff keeps a list of students whose parents have requested that their child's image not be shared publicly by ASA.
- Unless you have permission from a parent/guardian, do not publicly share/post images or videos that contain other students. In the case of images, you can add stickers to cover faces if putting it on social media.
- Any social media comments or posts perceived to be obscene, defamatory, threatening, harassing, discriminatory or hateful towards ASA students, parents/guardians, staff members, and instructors may subject the poster to disciplinary action.
- Bullying/harassment of any kind over social media will not be tolerated and may result in termination of students' enrollment.
- Should you wish to engage on Social Media while identifying as a studio dancer, parent volunteer, or employee, you may only do so with integrity, respect.
- Any and all choreography for solos, performance group dances, annual performances, competitions, etc., taught by ASA staff and guest teachers, remains the property of ASA. Should any material be posted to Social Media (in agreement with this policy) a courtesy credit should be given to ASA and specific choreographer, if applicable.
- If it is brought to our attention that there has been improper use of social media, you will be asked to remove the content and if not done so or if this continues to be a problem, it may result in dismissal of the student.